Hi Blessing,

This is a very insightful review and the two real-world risk examples cited in your write-up fitted the authors categories of Technical and Behavioural risks and it clearly explain the authors’ points on the respective digital business risk models to be assess due to fourth industrial revolution concept.

The technical risk of system compatibility and or failure , and your further explanation by use of an example of   optimization of manufacturing company’s production processes where the company already uses SCADA (supervisory control and data acquisition) and decides to implement IoT sensors and data analytics. Only to discover that the IoT sensor is not fully compatible with the existing hardware and software systems is an awesome example. In addition to the above, a network misconfiguration of security tool is another example of technical risk like fail to install malware tools or disenable of firewalls which leaves the network ports open for vulnerability. Also, the behavioural risk on probability of resistance of change by employees is a critical human factor every organization is advised to evaluate when under-going any form of digitalization and technology innovation. According to Sultan, O. (ND), Human Factor in terms of knowledge and acceptability was one of the core pillars of UAE’s Smart Government and Dubai’s Smart City innovation.

Inconclusion, evaluation of various business risk model associated with digitalization and innovation is critical to a successful implementation of industry 4.0.

Cheers Njideka

Reference:

Balbix , Security Misconfiguration: Impact, Examples and Prevention ,Available from:[**https://www.balbix.com/insights/security-misconfiguration-impact-examples-and-prevention/**](https://www.balbix.com/insights/security-misconfiguration-impact-examples-and-prevention/) [Accessed 20 August 2023].

Kovaitė, K. & Stankevičienė, J. (2019). Risks of Digitalization of Business Models. Available from: [**https://www.researchgate.net/publication/333063956\_Risks\_of\_digitalisation\_of\_business\_models**](https://www.researchgate.net/publication/333063956_Risks_of_digitalisation_of_business_models) DOI:10.3846/cibmee.2019.039 [Accessed 20 August 2023].

Sultan, O. (ND), The Human Factor: The Fundamental Driver of Innovation Available from :[**https://www.wipo.int/edocs/pubdocs/en/wipo\_pub\_gii\_2014-intro2.pdf**](https://www.wipo.int/edocs/pubdocs/en/wipo_pub_gii_2014-intro2.pdf)[ Accessed 20 August 2023].